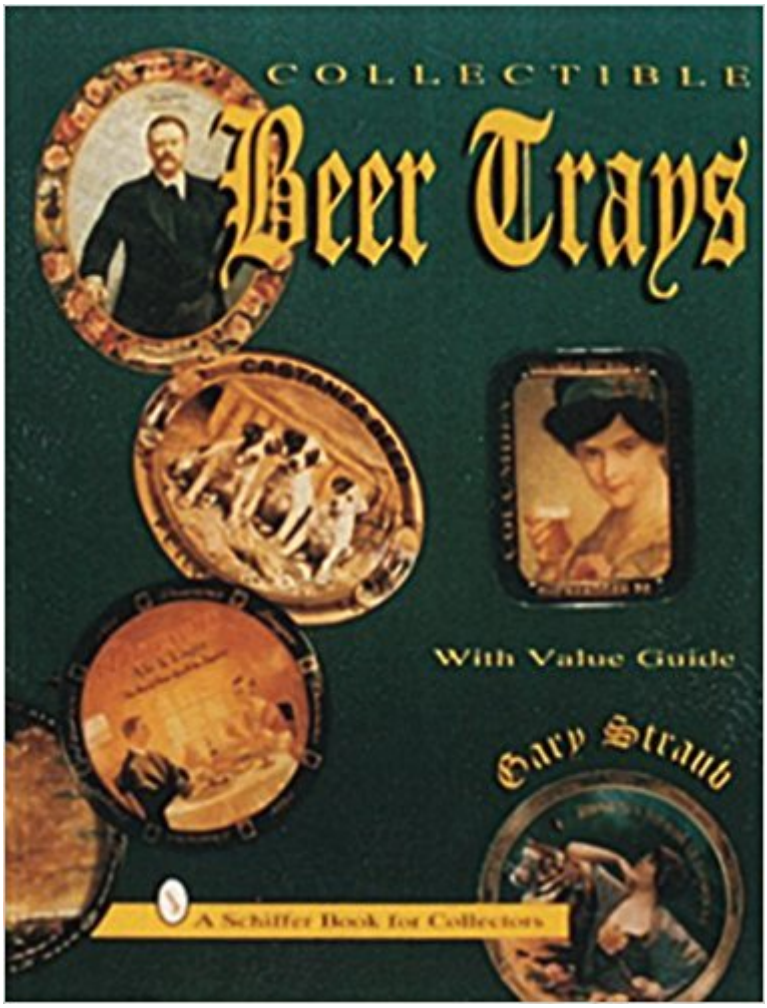
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Collectible Beer Trays (A Schiffer Book For Collectors)



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Synopsis

Sit back, pop a cold one, and let Gary Straub introduce you to the colorful world of beer tray collecting. With over 800 bright color photographs of different trays and an engaging text, the reader follows the rise and fall of the lithographed tin beer tray from its 1890s introduction, through its golden years, and eventual post-World War II decline. The fortunes of the breweries are charted in their trays through the boom years prior to 1920, the staggering losses of the Prohibition era, and the conservation during World War II. Discover the alternative materials used when tin was in short supply. Manufacturers of the trays, their artwork(often sold to more than one brewery) and their marks are described in detail. Breweries emblazoned on the trays include Ballantine, Bartels, Genessee, and Narragansett. The names of some of the brews themselves provide occasional surprises, like OLE MULE ALE and ANTRACITEBEER.

Book Information

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Customer Reviews

Gary Straub has been collecting Breweriana for thirty years. He lives in Guilford, Connecticut.

Old cover trays from breweries from a limited region of the U.S. of which I do not reside. I wish I had known.

We own an antique shop and are always looking for more reference books. We had gotten a beer

tray in and need to research the value. We did not find it in this book but did find many similar ones.

The item was just fine but the shipping was very disappointing. I purchased this item on September 16th and we did not receive it until October 11. I live in Idaho and the book was to come from California. It made its trip by way of Denver. The shipping time was not acceptable.

A good book, but limited to the northeast states. It would be nice if this was mentioned in the title, because if you’re looking for the major breweries operating today, you’re not going to find them. It would also be nice if the history (ie. years of operation) of the breweries was included. This being said, it is a valuable book for the tray collector, and enjoyable to browze.

Nice book, but wish it would incorporate all US areas. Quite some mistakes when trying to assign values to the trays. Would like to see values with description and picture instead of in index. Also, an alphabetical index by brewery name would be very helpful. Overall, very nice book for a beer memorabilia collector.

Author did a good job on norheastern states but forgets the rest of the country.Also I’ve noticed a few mistakes trying to match the pictures with the value guide.

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